



MYFUEL ENERGY INDIA PRIVATE LIMITED

# COMPANY PROFILE

## POWERING INDIA'S ENERGY FUTURE



### FUEL RETAIL OUTLETS

Petrol | Diesel



### BIO-CNG SOLUTIONS

Cleaner Energy for  
a Greener Tomorrow



### STRONG PARTNERSHIPS

Multiple Business Models  
Built Around Trust



### HIGH RETURNS

Attractive ROI &  
Quick Break-even

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**MYFUEL ENERGY INDIA PRIVATE LIMITED**

# ABOUT US

## Myfuel Energy India Private Limited

Myfuel Energy India Private Limited is a forward-looking energy infrastructure company focused on developing and operating fuel retail outlets and supporting services across India.

With a strong emphasis on strategic locations such as National and State Highways, we create high-return business opportunities for entrepreneurs and investors through structured and transparent business models.

Backed by industry expertise, reliable supply chain partnerships, and a commitment to operational excellence, Myfuel Energy India is dedicated to delivering growth, trust, and long-term value.



### Vision

To become a leading energy infrastructure provider in India by delivering accessible, reliable, and future-ready fuel solutions across key growth corridors.



### Mission

- To provide reliable and premium-quality fuel services across India.
- To promote eco-friendly and renewable energy solutions
- To develop modern fuel infrastructure across India
- To create new opportunities in the energy and biofuel industry
- To contribute towards a cleaner and energy-efficient future

**TRUST**  
Built on Integrity and Transparency

**EXPERTISE**  
Driven by Experience and Efficiency

**SUSTAINABILITY**  
Cleaner Energy for a Better Tomorrow

**PARTNERSHIP**  
Growing Together for Shared Success



**MYFUEL ENERGY INDIA PRIVATE LIMITED**

# BUSINESS MODELS

Flexible Investment  
Opportunities Across Multiple Formats



## DODO MODEL

(Dealer Owned Dealer Operated)

- Dealer owns and operates the outlet
- Complete operational control
- Attractive margin: ₹6-₹8 per litre
- High earning potential

**MAXIMUM CONTROL | MAXIMUM EARNINGS**



## DOCO MODEL

(Dealer Owned Company Operated)

- Dealer invests in infrastructure
- Company manages operations
- Fixed monthly rental income
- Minimal involvement required

**STABLE INCOME HASSLE-FREE OPERATIONS**



## COCO MODEL

(Company Owned Company Operated)

- Investment-driven model
- Company owns and operates outlet
- Fixed returns: 2%-4% monthly ROI
- Passive income opportunity

**FIXED RETURNS | PASSIVE INCOME**



## PARTNERSHIP MODEL

(Joint Investment)

- Joint investment by dealer & company
- Profit-sharing structure
- Company handles operations
- Flexible partnership terms

**SHARED GROWTH | FLEXIBLE INVESTMENT**

### MODEL COMPARISON AT A GLANCE

Model	Investment Level	Involvement	Returns Type
DODO	High	High	High Margin
DOCO	Medium	Low	Fixed Income
COCO	Medium	None	Fixed ROI
PARTNER	Flexible	Shared	Profit Share

**VERSATILE CHOICES**  
Multiple models to suit different goals.

**SCALABLE GROWTH**  
Built for long-term expansion and value.

**PROVEN SUPPORT**  
End-to-end operational support by MyFuel.

**SUSTAINABLE FUTURE**  
Delivering energy solutions for a better tomorrow.



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# NANO PUMP STATE HIGHWAY (SH) FUEL RETAIL OUTLET

Smart Entry into Fuel Business



Strategic Highway  
Locations for  
Sustainable Growth  
and High Returns

## INVESTMENT STRUCTURE (SH OUTLET)

COMPONENT	Cost (₹)
Registration Fees	₹ 6,00,000
Tank & Piping Setup <small>30 KL + 20 KL tanks, piping, dispenser, air machine, STP system installation</small>	₹ 31,00,000
Electrical & Utility Setup <small>Electric fitting, light poles, branding totem, LED, air compressor, first aid kits, water cooler</small>	₹ 8,50,000
NOC Certification	₹ 15,00,000
RO Automation	₹ 9,50,000
<b>TOTAL INVESTMENT</b>	<b>₹ 70,00,000</b>

OPTIONAL ADD-ON

Canopy

₹15,00,000

## PERFORMANCE SNAPSHOT (ESTIMATED)

PETROL SALES

**800** L/day

DIESEL SALES

**1200** L/day

ESTIMATED NET PROFIT

**3.5L+** / month

Note: Costs may vary based on location and regulatory requirements.

All DD and BG required for NOCs from departments will be paid by the dealer through their own bank account.



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# EXPRESS PUMP NATIONAL HIGHWAY (NH) FUEL RETAIL OUTLET

High Traffic. High Volume. Higher Returns.



## Prime Highway Location Advantage

Higher Footfall | Higher Sales  
Stronger Business Growth



## INVESTMENT STRUCTURE (NH OUTLET)

COMPONENT	Cost (₹)
Registration Fees	₹ 6,00,000
Tank & Piping Setup 40 KL + 30 KL tanks, piping, dispenser units, STP system installation	₹ 42,00,000
Electrical & Utility Setup Electric fitting, light poles, branding totem, LED, air compressor, first aid kits, water cooler	₹ 8,50,000
Canopy (Full Size)	₹ 23,00,000
NOC Certification	₹ 15,00,000
RO Automation	₹ 10,50,000
<b>TOTAL INVESTMENT</b>	<b>₹ 1,05,00,000</b>

## PERFORMANCE SNAPSHOT (ESTIMATED)

PETROL SALES

**1000** L/day

DIESEL SALES

**2500** L/day

ESTIMATED NET PROFIT

**6L+** / month

Note: Costs may vary based on location and regulatory requirements.

All DD and BG required for NOCs from departments will be paid by the dealer through their own bank account.

High Visibility

Stronger Brand  
Presence

High Volume  
Sales Potential

Higher Returns



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# EXPRESS + PUMP MEGA PETROL PUMP PROJECT

**Petrol Diesel CNG**  
Infrastructure Solution

Complete Fueling Infrastructure  
for Future Mobility

**PROJECT COST**  
**₹2,45,00,000**

- ✓ Petrol Station Setup
- ✓ Diesel Dispensing Infrastructure
- ✓ CNG Fueling Unit
- ✓ Branding & Canopy
- ✓ Tank Installation
- ✓ Complete Technical Support



## PROJECT INCLUDES

PETROL DISPENSING UNITS	DIESEL DISPENSING UNITS	CNG SETUP	UNDERGROUND STORAGE TANKS
ELECTRICAL & SAFETY SETUP	BRANDING & CANOPY	DIGITAL BILLING SYSTEM	TECHNICAL INSTALLATION SUPPORT

## WHY INVEST WITH MYFUEL?

- Growing Fuel Demand
- Multiple Revenue Streams
- Highway & Urban Opportunities
- Professional Project Management
- End-to-End Infrastructure Support
- Trusted Brand Identity



ADVANCED DISPENSING TECHNOLOGY



SAFE & RELIABLE INFRASTRUCTURE



PREMIUM BRANDING & CANOPY



STRATEGIC HIGHWAY LOCATIONS



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# INSTALLMENT DESCRIPTION FOR PROJECT COST

Transparent payment structure for smooth project execution and infrastructure development.

## REGISTRATION & DOCUMENTATION

### First Installment: ₹6 Lakh (Contract Amount)

This initial payment confirms your commitment to the project and starts the documentation process.

#### Includes:

- ✓ Project Registration
- ✓ Documentation & File Processing
- ✓ Site Evaluation & Planning
- ✓ Initial Government Approvals
- ✓ NOC Application Support

Note: This amount is non-refundable once project processing has started.

## APPROVALS & CIVIL INITIATION

### Second Installment: 30% of Remaining Project Cost

Payable after successful completion of:

- ✓ Documentation Verification
- ✓ NOC Approvals
- ✓ Civil Work Initiation
- ✓ Site Development Preparation

#### Example Calculation:

For ₹65 Lakh  
Project Cost:  
30% 19,50,000

## MACHINERY DISPATCH & INSTALLATION

### Third Installment: 40% of Project Cost

This installment is required before machinery dispatch and infrastructure installation.

#### Covers:

- ✓ Fuel Tank Dispatch
- ✓ Dispensing Unit Transportation
- ✓ Equipment Installation
- ✓ Branding Material Dispatch
- ✓ Technical Setup Support

#### Example Calculation:

For ₹65 Lakh  
Project Cost:  
40% 26,00,000

## FINAL COMPLETION & HANDOVER

### Final Installment: Remaining 30%

Final payment is payable after completion of installation and finishing work.

#### Includes:

- ✓ Final Infrastructure Completion
- ✓ Branding & Finishing
- ✓ Quality Inspection
- ✓ Testing & Commissioning
- ✓ Project Handover

#### Example Calculation:

For ₹65 Lakh  
Project Cost:  
30% 19,50,000

## WHY CHOOSE MYFUEL?

TRANSPARENT  
PAYMENT STRUCTURE

PROFESSIONAL  
PROJECT MANAGEMENT

FASTER  
DOCUMENTATION ASSISTANCE

END-TO-END  
INFRASTRUCTURE SUPPORT

TRUSTED  
ENERGY BRAND



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# BUSINESS ASSUMPTIONS

Operational Benchmarks  
Across Highway Models

## STATE HIGHWAY (SH) MODEL

Basic Investment: **₹70L**

Petrol **800 L/day**

Diesel **1200 L/day**

Margin (Petrol/Diesel) **₹8/₹6**

Monthly Expense **₹50,000**

## NATIONAL HIGHWAY (NH) MODEL

Basic Investment: **₹1.05 Cr**

Petrol **1000 L/day**

Diesel **2500 L/day**

Margin (Petrol/Diesel) **₹8/₹6**

Monthly Expense **₹80,000**

**GROSS PROFIT  
CALCULATION**

**SH MODEL**  
**₹4.08 L**  
/ month

**NH MODEL**  
**₹6.90 L**  
/ month

Note: Fuel will be sold at ₹1 per litre below market price from our outlets.

# WHY FUEL BUSINESS?

High Demand. Essential Service.  
Long-Term Stability.



## 01 CONSISTENT DEMAND

Fuel is required daily across industries and all sectors.



## 03 HIGH TRAFFIC LOCATIONS

Highways and major routes ensure constant vehicle movement and footfall.



## 02 RECURRING REVENUE MODEL

Continuous daily sales ensure steady income and cash flow.



## 04 LOW MARKET VOLATILITY

Fuel demand remains stable regardless of economic upswings or downturns.



## 05 GROWTH POTENTIAL

Increasing number of vehicles and infrastructure growth drives long-term demand.



India's fuel demand continues to grow with expanding **mobility** and **infrastructure**.



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# HOW IT WORKS

Simple Steps to Start Your Fuel Business



## 1 INQUIRY

Share your location and basic details.

1



## 2 FEASIBILITY

Site evaluation and business analysis.

2



## 3 DOCUMENTATION

Approvals and agreements completion.

3



## 4 SETUP

Infrastructure development & installation.

4



5

## 5 LAUNCH & START EARNING

Start operations with full support.

# DOCUMENTS REQUIRED

Required documents for dealership registration and project processing.

- 01 Land Document/Agreement Copy
- 02 Aadhaar Card (Both Sides)
- 03 PAN Card
- 04 Address Proof of Dealership (Khatauni/Registry/Electricity Bill)
- 05 Cancelled Cheque / Passbook Copy
- 06 Udyam Registration/MSME Certificate
- 07 Two Passport Size Photographs
- 08 GST Certificate (If Available)
- 09 Bank Statement (Last 6 Months)
- 10 NOC Documents (If Required)



**Complete Documents**  
Ensure Smooth Processing

**Faster Verification & Approval**

**Transparent Process, Trusted Partnership**

**Secure & Compliant Documentation**




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# START YOUR FUEL BUSINESS TODAY

Built for long-term growth

## BOOK YOUR SITE EVALUATION

 **Myfuel Energy India Private Limited**  
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