MyFuel INDIA
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MYFUEL ENERGY INDIA PRIVATE LIMITED

COMPANY PROFILE



POWERING INDIA'S ENERGY FUTURE

FUEL RETAIL OUTLETS
Petrol | Diesel

BIO-CNG SOLUTIONS
Cleaner Energy for a Greener Tomorrow

STRONG PARTNERSHIPS
Multiple Business Models Built Around Trust

HIGH RETURNS
Attractive ROI & Quick Break-even

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ABOUT US

Myfuel Energy India Private Limited

Myfuel Energy India Private Limited is a forward-looking energy infrastructure company focused on developing and operating fuel retail outlets and supporting services across India.

With a strong emphasis on strategic locations such as National and State Highways, we create high-return business opportunities for entrepreneurs and investors through structured and transparent business models.

Backed by industry expertise, reliable supply chain partnerships, and a commitment to operational excellence, Myfuel Energy India is dedicated to delivering growth, trust, and long-term value.

Vision

To become a leading energy infrastructure provider in India by delivering accessible, reliable, and future-ready fuel solutions.
across key growth corridors.

Mission

- To provide reliable and premium-quality fuel services across India.
- To promote eco-friendly and renewable energy solutions
- To develop modern fuel infrastructure across India
- To create new opportunities in the energy and biofuel industry
- To contribute towards a cleaner and energy-efficient future

TRUST
Built on Integrity and Transparency

EXPERTISE
Driven by Experience and Efficiency

SUSTAINABILITY
Cleaner Energy for a Better Tomorrow

PARTNERSHIP
Growing Together for Shared Success

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BUSINESS MODELS

Flexible Investment
Opportunities Across Multiple Formats

DODO MODEL
(Dealer Owned Dealer Operated)

- Dealer owns and operates the outlet
- Complete operational control
- Attractive margin: ₹6-₹8 per litre
- High earning potential

MAXIMUM CONTROL | MAXIMUM EARNINGS

DOCO MODEL
(Dealer Owned Company Operated)

- Dealer invests in infrastructure
- Company manages operations
- Fixed monthly rental income
- Minimal involvement required

STABLE INCOME HASSLE-FREE OPERATIONS

COCO MODEL
(Company Owned Company Operated)

- Investment-driven model
- Company owns and operates outlet
- Fixed returns: 2%-4% monthly ROI
- Passive income opportunity

FIXED RETURNS | PASSIVE INCOME

PARTNERSHIP MODEL
(Joint Investment)

- Joint investment by dealer & company
- Profit-sharing structure
- Company handles operations
- Flexible partnership terms

SHARED GROWTH | FLEXIBLE INVESTMENT

MODEL COMPARISON AT A GLANCE

Model	Investment Level	Involvement	Returns Type
DODO	High	High	High Margin
DOCO	Medium	Low	Fixed Income
COCO	Medium	None	Fixed ROI
PARTNER	Flexible	Shared	Profit Share

VERSATILE CHOICES
Multiple models to suit different goals.

SCALABLE GROWTH
Built for long-term expansion and value.

PROVEN SUPPORT
End-to-end operational support by MyFuel.

SUSTAINABLE FUTURE
Delivering energy solutions for a better tomorrow.

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NANO PUMP
STATE HIGHWAY (SH) FUEL RETAIL OUTLET

Smart Entry into Fuel Business

Strategic Highway Locations for Sustainable Growth and High Returns

INVESTMENT STRUCTURE (SH OUTLET)

COMPONENT	Cost (₹)
Registration Fees	₹ 6,00,000
Tank & Piping Setup 30 KL + 20 KL tanks, piping, dispenser, air machine, STP system installation	₹ 31,00,000
Electrical & Utility Setup Electric fitting, light poles, branding totem, LED, air compressor, first aid kits, water cooler	₹ 8,50,000
NOC Certification	₹ 15,00,000
RO Automation	₹ 9,50,000
TOTAL INVESTMENT	**₹ 70,00,000**

OPTIONAL ADD-ON	Canopy	₹15,00,000

PERFORMANCE SNAPSHOT (ESTIMATED)

PETROL SALES	DIESEL SALES	ESTIMATED NET PROFIT
800 L/day	1200 L/day	3.5L+ / month

Note: Costs may vary based on location and regulatory requirements.
All DD and BG required for NOCs from departments will be paid by the dealer through their own bank account.

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EXPRESS PUMP
NATIONAL HIGHWAY (NH) FUEL RETAIL OUTLET

High Traffic. High Volume. Higher Returns.



Prime Highway Location Advantage

Higher Footfall | Higher Sales
Stronger Business Growth

INVESTMENT STRUCTURE (NH OUTLET)

COMPONENT	Cost (₹)
Registration Fees	₹ 6,00,000
Tank & Piping Setup 40 KL + 30 KL tanks, piping, dispenser units, STP system installation	₹ 42,00,000
Electrical & Utility Setup Electric fitting, light poles, branding totem, LED, air compressor, first aid kits, water cooler	₹ 8,50,000
Canopy (Full Size)	₹ 23,00,000
NOC Certification	₹ 15,00,000
RO Automation	₹ 10,50,000
TOTAL INVESTMENT	**₹ 1,05,00,000**

PERFORMANCE SNAPSHOT (ESTIMATED)

PETROL SALES	DIESEL SALES	ESTIMATED NET PROFIT
1000 L/day	2500 L/day	6L+ / month

Note: Costs may vary based on location and regulatory requirements.
All DD and BG required for NOCs from departments will be paid by the dealer through their own bank account.

High Visibility
High Volume Sales Potential
Stronger Brand Presence
Higher Returns

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EXPRESS+ PUMP
MEGA PETROL PUMP PROJECT

Petrol Diesel CNG
Infrastructure Solution

Complete Fueling Infrastructure for Future Mobility

PROJECT COST
₹2,45,00,000

- ✓ Petrol Station Setup
- ✓ Diesel Dispensing Infrastructure
- ✓ CNG Fueling Unit
- ✓ Branding & Canopy
- ✓ Tank Installation
- ✓ Complete Technical Support



PROJECT INCLUDES

PETROL DISPENSING UNITS	DIESEL DISPENSING UNITS	CNG SETUP	UNDERGROUND STORAGE TANKS
ELECTRICAL & SAFETY SETUP	BRANDING & CANOPY	DIGITAL BILLING SYSTEM	TECHNICAL INSTALLATION SUPPORT

WHY INVEST WITH MYFUEL?

- Growing Fuel Demand
- Multiple Revenue Streams
- Highway & Urban Opportunities
- Professional Project Management
- End-to-End Infrastructure Support
- Trusted Brand Identity


ADVANCED DISPENSING TECHNOLOGY


SAFE & RELIABLE INFRASTRUCTURE


PREMIUM BRANDING & CANOPY


STRATEGIC HIGHWAY LOCATIONS

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INSTALLMENT DESCRIPTION FOR PROJECT COST

Transparent payment structure for smooth project execution and infrastructure development.

REGISTRATION & DOCUMENTATION

First Installment: ₹6 Lakh (Contract Amount)

This initial payment confirms your commitment to the project and starts the documentation process.

Includes:

- ✓ Project Registration
- ✓ Documentation & File Processing
- ✓ Site Evaluation & Planning
- ✓ Initial Government Approvals
- ✓ NOC Application Support

Note: This amount is non-refundable once project processing has started.

APPROVALS & CIVIL INITIATION

Second Installment: 30% of Remaining Project Cost

Payable after successful completion of:

- ✓ Documentation Verification
- ✓ NOC Approvals
- ✓ Civil Work Initiation
- ✓ Site Development Preparation

Example Calculation:
For ₹65 Lakh
Project Cost:
30% 19,50,000

MACHINERY DISPATCH & INSTALLATION

Third Installment: 40% of Project Cost

This installment is required before machinery dispatch and infrastructure installation.

Covers:

- ✓ Fuel Tank Dispatch
- ✓ Dispensing Unit Transportation
- ✓ Equipment Installation
- ✓ Branding Material Dispatch
- ✓ Technical Setup Support

Example Calculation:
For ₹65 Lakh
Project Cost:
40% 26,00,000

FINAL COMPLETION & HANDOVER

Final Installment: Remaining 30%

Final payment is payable after completion of installation and finishing work.

Includes:

- ✓ Final Infrastructure Completion
- ✓ Branding & Finishing
- ✓ Quality Inspection
- ✓ Testing & Commissioning
- ✓ Project Handover

Example Calculation:
For ₹65 Lakh
Project Cost:
40% 19,50,000

WHY CHOOSE MYFUEL?

TRANSPARENT PAYMENT STRUCTURE	PROFESSIONAL PROJECT MANAGEMENT	FASTER DOCUMENTATION ASSISTANCE	END-TO-END INFRASTRUCTURE SUPPORT	TRUSTED ENERGY BRAND

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BUSINESS ASSUMPTIONS

Operational Benchmarks
Across Highway Models

STATE HIGHWAY (SH) MODEL

Basic Investment: **₹70L**

Petrol	**800 L/day**
Diesel	**1200 L/day**
Margin (Petrol/Diesel)	**₹8/₹6**
Monthly Expense	**₹50,000**

NATIONAL HIGHWAY (NH) MODEL

Basic Investment: **₹1.05 Cr**

Petrol	**1000 L/day**
Diesel	**2500 L/day**
Margin (Petrol/Diesel)	**₹8/₹6**
Monthly Expense	**₹80,000**

GROSS PROFIT CALCULATION

SH MODEL	NH MODEL
₹4.08 L / month	**₹6.90 L / month**

Note: Fuel will be sold at ₹1 per litre below market price from our outlets.

ROAD	Area (meter X meter)
National Highway	35x35
National highway (with dividers)	35x45
MDR/ODR/State Highway	30x30
Nagar Nigam Area	20x20

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WHY FUEL BUSINESS?

High Demand. Essential Service.
Long-Term Stability.

01 CONSISTENT DEMAND

Fuel is required daily across industries and all sectors.

02 RECURRING REVENUE MODEL

Continuous daily sales ensure steady income and cash flow.

03 HIGH TRAFFIC LOCATIONS

Highways and major routes ensure constant vehicle movement and footfall.

04 LOW MARKET VOLATILITY

Fuel demand remains stable regardless of economic upswings or downturns.

05 GROWTH POTENTIAL

Increasing number of vehicles and infrastructure growth drives long-term demand.

India's fuel demand continues to grow with expanding mobility and infrastructure.

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HOW IT WORKS

Simple Steps to Start
Your Fuel Business

1

INQUIRY

Share your location and basic details.

2

FEASIBILITY

Site evaluation and business analysis.

3

DOCUMENTATION

Approvals and agreements completion.

4

SETUP

Infrastructure development & installation.

5

LAUNCH & START EARNING

Start operations with full support.

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DOCUMENTS REQUIRED

Required documents for dealership registration and project processing.

01	Land Document/Agreement Copy
02	Aadhaar Card (Both Sides)
03	PAN Card
04	Address Proof of Dealership (Khatauni/Registry/Electricity Bill)
05	Cancelled Cheque / Passbook Copy
06	Udyam Registration/MSME Certificate
07	Two Passport Size Photographs
08	GST Certificate (If Available)
09	Bank Statement (Last 6 Months)
10	NOC Documents (If Required)



Complete Documents Ensure Smooth Processing

Faster Verification & Approval

Transparent Process, Trusted Partnership

Secure & Compliant Documentation

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START YOUR FUEL BUSINESS TODAY

Built for long-term growth

BOOK YOUR SITE EVALUATION

Myfuel Energy India Private Limited
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